



Sheraton®
Valley Forge
HOTEL

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**WURZAK HOTEL GROUP ANNOUNCES SHERATON VALLEY FORGE
SET TO OPEN IN KING OF PRUSSIA THIS FALL**

King of Prussia, PA. June 15, 2012–The **Wurzak Hotel Group** is pleased to announce their latest project, the **Sheraton Valley Forge**. The \$20 million property will be the premiere hotel in the thriving King of Prussia corridor and is slated to open this fall. This sophisticated and world-class hotel will reinvigorate Valley Forge’s tourism with its convenient location, exclusive amenities and 180 guest rooms -- including 58 deluxe suites at an average room size of 750 sq feet.

The hotel’s guest rooms will be decorated in warm, welcoming tones accented with signature Sheraton features, including their industry-leading Sweet Sleeper bed, 42” flat screen television, refrigerator, and high speed internet. The spacious suites will feature a living room, queen sofa bed, two 42" flat screen televisions, and an oversized bathroom with double vanity and glass enclosed shower.

“We are excited to introduce this amazing Sheraton property in the King of Prussia community,” says Howard Wurzak, President and CEO of Wurzak Hotel Group. “Sheraton prides itself on facilitating community and providing guests with spacious accommodations, signature services and updated technologies that make it easy to stay connected.”

The Sheraton Valley Forge is ideal for business meetings and social functions of all sizes, offering 25,000 square feet of flexible meeting space, complete with 13 conference rooms and two executive boardrooms outfitted with state-of-the-art audio-visual technology. Guests looking to take care of business, meet with friends or just relax can stay connected with free Wi-Fi in Sheraton Valley Forge’s innovative lounge, the Link@Sheraton.

“The Link@Sheraton is the connectivity hub of our lobby experience, allowing guests to work, relax, socialize or grab a snack,” says Howard Wurzak.

For those planning a wedding or special event, the Sheraton Valley Forge is ideally situated off of the Schuylkill Expressway and the Pennsylvania Turnpike and is just 18 minutes from center city Philadelphia. Attentive service and a commitment to excellence are hallmarks of

all Wurzak Properties, and this latest facility will boast the area's largest ballroom, at an impressive 11,000 square feet with 25 foot ceiling, room for 1,400 guests, and an additional pre-function area. The options for this space are truly limitless!

The Sheraton Valley Forge offers locals and out-of-town guests a unique dining experience with its full service restaurant, **Ralph's of South Philly** – owned and operated by the fourth generation of the Dispigno family and the oldest restaurant in America. This infamous restaurant is the perfect partner for Sheraton's gorgeous, open style lobby bar and lounge.

"We could not be more excited about partnering with Ralph's of South Philly," says Jake Wurzak, Principal, Acquisitions and Development. "The introduction of this iconic Philly restaurant will be a welcome addition for both tourists and residents - as there is nothing like it in the area!"

Additional amenities include a beautiful courtyard and outdoor fire pit, large glass-enclosed pool, complimentary shuttle to transport guests within the local neighborhood, and state-of-the-art fitness center featuring a cardio room, weight room and private locker rooms. The Sheraton Valley Forge is located at 480 North Gulph Road, King of Prussia, PA 19406, 484-238-800. For information or reservations, please call (484) 238-1800 or visit the website at: <http://www.sheratonvalleyforge.com/>.

ABOUT WURZAK HOTEL GROUP

The Wurzak Hotel Group (WHG) is a Philadelphia-based developer and operator of premium, full-service, extended stay and focus service hotels. Founded and managed by Howard Wurzak, the WHG has over twenty years experience developing and managing hospitality assets. The WHG's attention to operational details and concentrated focus on customer service ensure outstanding guest experience at each of the group's properties. These properties include the Valley Forge Sheraton, Hilton Philadelphia, Homewood Suites Philadelphia, The Westin Mount Laurel, and other properties that are currently under construction including the Home2 Suites at the Philadelphia Convention Center.

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